



BOARD MEETING MINUTES

| MEETING DATE | MEETING TYPE | MEETING LOCATION | QUORUM? |
|-----------------|--------------|----------------------|---------|
| October 6, 2020 | Regular | Zoom Videoconference | Yes |

| PERSONS IN ATTENDANCE | | | | |
|--|------------------|--------------------------|---------|--------|
| | Name | Officer Title(s) | Present | Absent |
| INTERIM BOARD MEMBERS & OFFICERS | Kathleen Reed | President | √ | |
| | George Williams | Vice President | √ | |
| | Harry Abell | Treasurer | √ | |
| | Jane Dixon | Secretary | √ | |
| | Dena Abell | | √ | |
| | Nelson Eash | | √ | |
| | Sue Gridley | | | √ |
| | Josh Ingle | | √ | |
| | Jeff McBryar | | | √ |
| | John Rollins | | √ | |
| | Marcy Williams | | √ | |
| | Bob Woods | | √ | |
| | Dan Zink | | | √ |
| COMMITTEE MEMBERS AND GUESTS | Name | Capacity or Organization | | |
| | William Back | Dade County | √ | |
| | Carey Anderson | Dade County | √ | |
| | Titus Cartwright | Alliance for Dade | √ | |
| | | | | |
| | | | | |

| CALL TO ORDER AND ROUTINE MOTIONS | |
|--|--|
| Call to Order | By Kathleen Reed at 6:02 pm |
| Invocation | Josh Ingle |
| Introduction & Welcome – Titus Cartwright | Kathleen Reed |
| Motion to dispense with the reading of and Approve the Meeting Minutes of September 15, 2020 as amended to record end of Executive Session | Moved by Kathleen Reed Seconded by John Rollins All present approved |

COMMITTEE REPORTS – ATTACHED

Additional comments:

Harry Abell commented that he intends to supply a Profit & Loss report and pie chart financials starting at the November meeting. Kathleen questioned whether we could close state and federal accounts for the Dade Chamber of Commerce if the bank account was still open. William Back recommended that we keep the old Chamber accounts open at the state and federal level, which means Harry will continue to file tax reports for that entity.

Harry moved that we designate the \$59 formerly paid monthly to Brickwool for website maintenance to software purchases for the Alliance. George Williams seconded and all present approved.

Marcy Williams moved that the Alliance reimburse \$231 to Harry Abell for the purchase of the refurbished computer for the Welcome Center. Jane seconded and all present approved.

Harry requested guidance on categorizing expenses and income correctly.

Discussion regarding the fact that Jon Wood was never paid by the Chamber for the lettering on the Welcome Center windows. Harry will process the payment immediately. Kathleen moved that we provide Jon with a complimentary Individual Investor membership, Josh Ingle seconded, and all present approved.

William Back said that the county office that handles business licenses will let us know about any new licenses issued so that we can approach those businesses with information about the Alliance.

Harry mentioned that Brian Wooten had several suggestions for our website. Brian’s fee to build a site is \$1500 for 10 pages and \$90 per page thereafter. The board agreed that this was too expensive.

George Williams suggested that we give Trenton United Methodist Church a complimentary Non-Profit Investor membership because they let us use their facility for our Investor Campaign meetings. Kathleen moved to provide the complimentary membership, Bob Woods seconded, and all present approved.

Carey Anderson said that she would ask the firefighters to join the Alliance.

Dena Abell mentioned that businesses are asking, “If I join the Alliance, what will you do to promote my business?” It was suggested that we reverse the question and ask the business, “We are here to serve you – tell us how we can promote you.”

DISCUSSIONS AND OTHER MOTIONS

Business Expo. George Williams moved that we postpone the Business Expo to 2021; Jane Dixon seconded and all present approved. The board is concerned that, given the pandemic, we would not be able to adequately protect vendors and attendees during such a large event. George will notify everyone on Nathan Wooten’s list via email and the Publicity Committee will notify *The Dade Sentinel*.

Reverse Christmas Parade. It appears that the Christmas Parade sponsored by the Bank of Dade will be cancelled this year. Carey Anderson shared an idea for the Alliance to sponsor a “Light Up Dade” event where we would encourage all downtown businesses to decorate for the holidays. There would be a prize for the best decorations. On Saturday, December 5, there would be a “grand lighting” in conjunction with the library. We would encourage people to shop in Trenton on that day, then stay to watch the grand lighting at 6:00 pm. It was agreed that Carey, Jane Dixon, and Marshana Sharp from the library will meet to develop a plan and report back to the board within a few days.

| ADJOURNMENT AND NEXT MEETING | |
|------------------------------|---|
| Motion to Adjourn at 7:40 pm | Moved by Kathleen Reed Seconded by George Williams All present approved |
| Next Meeting | November 3, 2020 6:00 pm Zoom videoconference |

| ADMINISTRATIVE | |
|----------------------------|---------------------------------------|
| Attachments | Committee Reports Cash Flow Report |
| Respectfully submitted by: | Marcy Williams, Recording Secretary |